

Multilingual Innovation Challenge

Information Session - 17 March 2021



Transport
for NSW

future transport
technology



HARMONY WEEK
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Agenda

- Welcome
- Open Data & Innovation at Transport for NSW
- About the Multilingual Innovation Challenge
- Q&A Panel



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Open Data & Innovation

Yvonne Lee

Manager, Open Data & Innovation

Transport for NSW

Open Data:
A platform for
innovation since 2016

9.0B
API hits

2498

registrations for free
TfNSW ODI events

22k+

visitors to the Open Data forum

1000+ Open Data
Forum posts

173K+

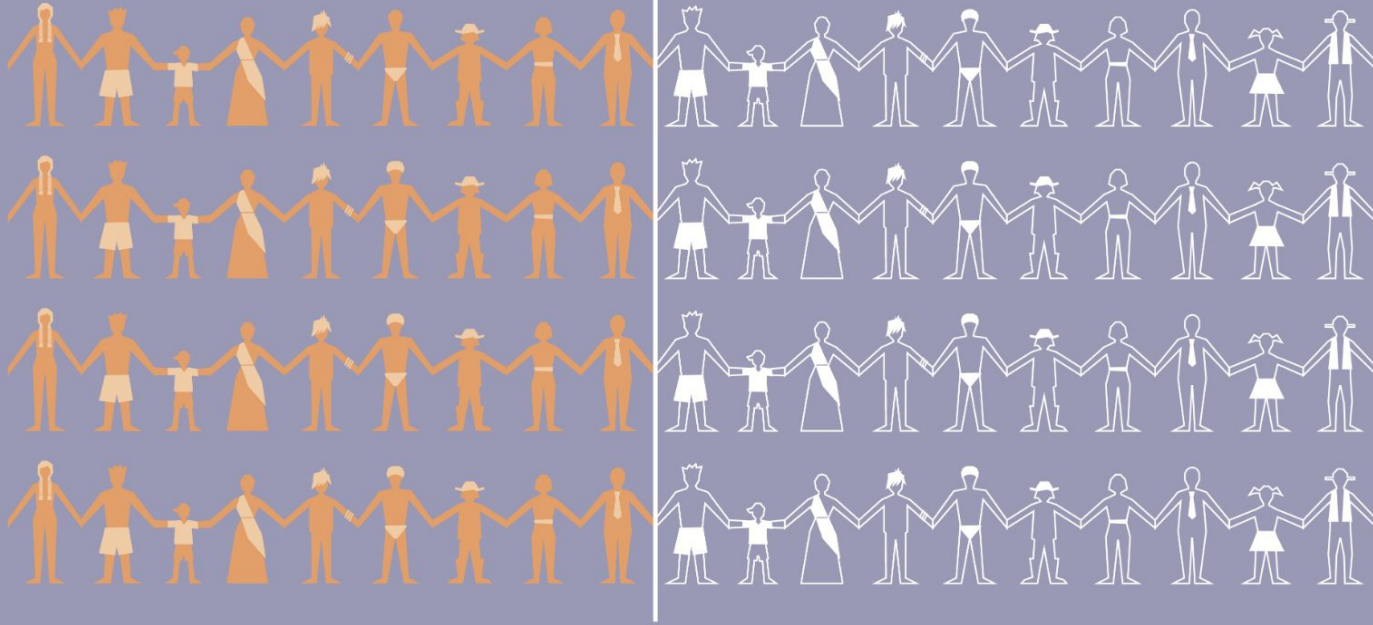
visitors
to the
Open
Data
Hub

registered
applications

5,921+ 44,753
registered users



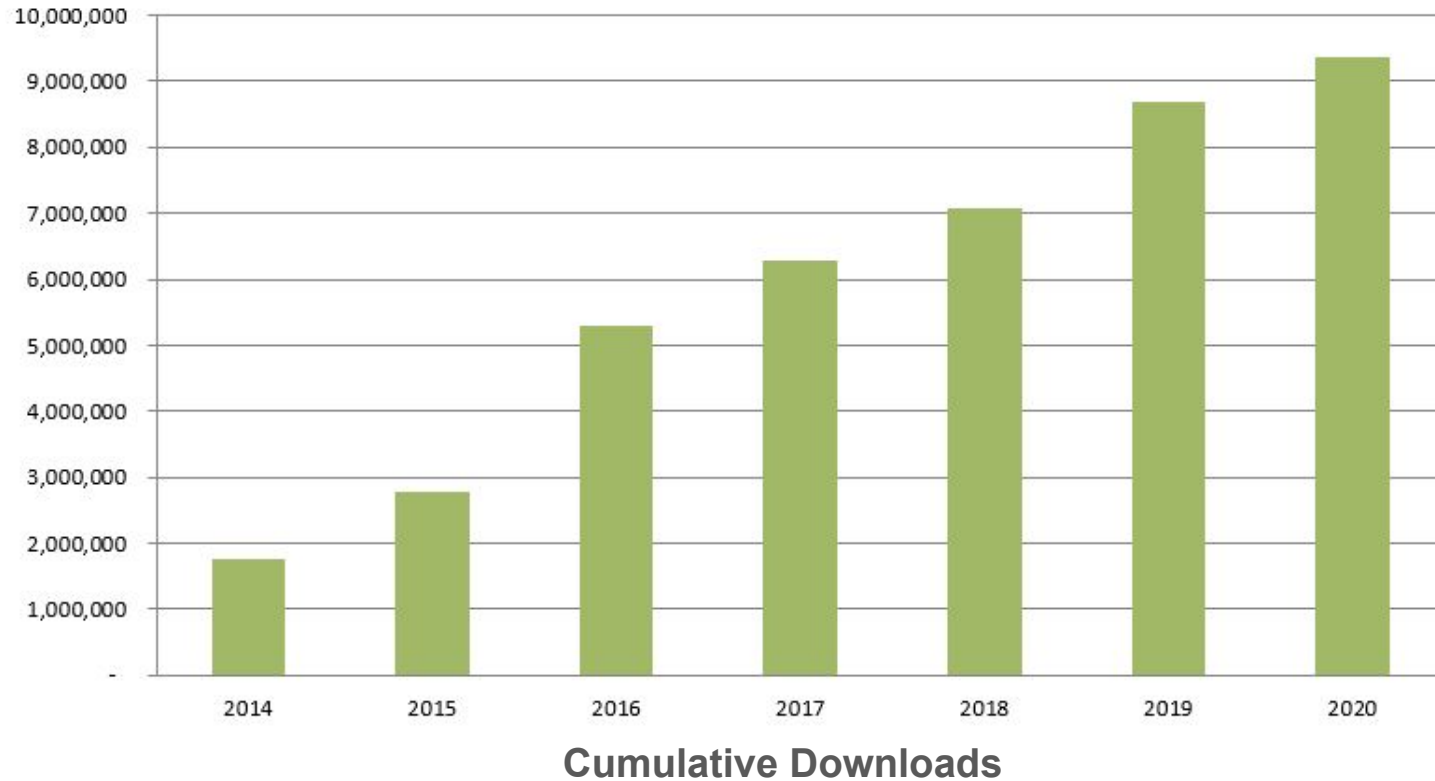
About the Multilingual Innovation Challenge



Almost half of Australians were either born overseas or have a parent who was



3rd Party Transport Apps - 9.3M+



Station Names Dataset

- Transit Stop Number (TSN)
- Station/Wharf Name (English)
- Suburb Name (English)
- Station/Wharf Name (Translated/Transliterated)
- Suburb Name (Translated/Transliterated)

Registrations are now open for the [Multilingual Innovation Challenge virtual information session!](#)

open data

LOG IN REGISTER search

BROWSE DATA DEVELOPERS INNOVATION FORUM BLOG

Home / TfNSW Station Names in other Languages

Licence
Creative Commons Attribution 4.0 International (CC BY 4.0)

Other Access
The information on this page (the dataset metadata) is also available in these formats:
JSON RDF
via the [DIKAN API](#)

Social
Twitter LinkedIn Reddit Google+ Facebook

TfNSW Station Names in other Languages

Transport Information
This dataset contains the translation (or transliteration) of every station or wharf in the Transport for NSW network in 12 languages:

- Arabic
- French
- German
- Greek
- Hindi
- Italian
- Japanese
- Korean
- Simplified Chinese
- Spanish
- Traditional Chinese
- Vietnamese

Each Excel file captures the TSN (Transit Stop Number), Station name in English, Suburb name in English, and the individual language translation. Our preference is for the translated/transliterated version of the station/wharf name to be displayed with the official English station/wharf name for a better customer experience.

Data and Resources
TfNSW Station Names (Arabic)

EXPLORE

Challenge Objectives

- How can you improve your Public Transport product to include languages other than English?
- How will your Public Transport product provide accurate and quality information in the target language?
- How will users easily choose their preferred language?

What are we looking for?

- Customer experience 😊
- Product integration 📦
- Market feasibility 📊
- Commercial sustainability 📈
- Technical feasibility 🧐
- Value for money 💰

Seed Funding is available.

- Up to \$90,000 funding pool
- \$5000 - \$50,000
- Must provide value for money
- Demonstrate how the funding will be spent

Challenge Timeline



Registrations open
for information session
8 March 2021



Information session
and submissions open
17 March 2021



Submissions close
31 March 2021



Product launch



Incubation



Pitch Day
14 April 2021



Q&A

Q&A Time!

Dylan King
Facilitator



Yvonne Lee
Manager Open Data & Innovation

Richard Tubb
Innovation Lead

David Phillips
Open Data Enablement Lead

Terence Khoo
Business Analyst



Further information

opendata.transport.nsw.gov.au/multilingual-innovation-challenge

Questions? OpenDataProgram@transport.nsw.gov.au

Twitter [@DataTfNSW](https://twitter.com/DataTfNSW)